

For Immediate Release

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Funky Fridays celebrates 50 years of Regional Parks

-- August 25th concert will be a party for parks, featuring The Jami Jamison Band

Hood Mansion grounds, Kenwood – August 7, 2017 -- On Friday, August 25, as part of its year-long 50th anniversary celebration, Sonoma County Regional Parks will collaborate with the nonprofit Sonoma County Regional Parks Foundation and Funky Fridays @The Hood to turn the next-to-the-last show of the season into a 50th party for parks.

Featuring the lively music of The Jami Jamison Band, the concert will host a “pop up park” with special activities. Regional Parks’ Mobile Discovery Van will be on site with maps and information about the county parks. REI will set up its REI Lounge, providing a casual space for attendees to gather, relax, try out gear, and be inspired to get outdoors. Series vendors TIPS Tri Tip Trolley, HenHouse Brewing Co. and Rainy Day Chocolates will also participate with special menu offerings.

Every attendee will receive a free ticket for door prizes such as Regional Parks memberships, outdoor gear, chocolates, t-shirts, or REI gift cards.

“Funky Fridays fans are some of the greatest supporters of Regional Parks, and this event is a fun way for us to celebrate Regional Parks’ 50th anniversary with them,” said Melissa Kelley, executive director of the Parks Foundation. “We’re excited to thank them for their ongoing support and spread the word about an important milestone for our parks.”

The Sonoma County Regional Parks system was founded in 1967 with the opening of Doran Beach in Bodega Bay. Sonoma County Regional Parks now manages more than 11,000 acres and hosts over 5 million visitors at 56 parks, trails and beaches countywide.

This is Funky Fridays’ second year at the grounds of the historic Hood Mansion, located near the intersection of Highway 12 and Pythian Rd. Last year’s series raised \$50,000 for Sonoma County parks, and organizers expect to exceed last year’s results. According to volunteer event producers Linda Pavlak and Bill Myers, about 400 outdoor music fans flock to Funky Fridays every week to enjoy great local bands and the rustic venue at the foot of Hood Mountain.

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Doors open at 5:30 p.m., with music from 7 p.m. – 9 p.m. General admission is \$10; children under 18 are admitted free. Parking is \$10 or free with a Sonoma County Regional Parks pass. Lawn seating; food, beer and wine sold on site. No pets or outside alcohol permitted. For tickets and details visit www.funkyfridays.info or contact Susan Bryer-Shelton of the Regional Parks Foundation at (707) 565-3190.

The Sonoma County Regional Parks Foundation raises funds, fosters partnerships and advocates on behalf of Sonoma County Regional Parks.

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